

MATTHEW MERCER

Visual Thinker
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WORK EXPERIENCE

05.04 – 08.08

15 letters inc. ■ Chicago, Illinois
 Senior Designer

Responsible as creative lead on design and select production for a variety of accounts, including concept, information architecture, look and feel and execution. Clients ranged from local non-profit organizations to large commercial online businesses in the commerce and service industries, including a large entertainment content provider, a web hosting company, a film festival and more. Additionally responsible, as creative lead, in setting the visual style, helping in coordinating projects, and managing designers to complete work. Also created original music and sound design for several interactive projects.

08.01 – 04.04

Otherwise Incorporated ■ Chicago, Illinois
 Designer

Responsible for design and production on a variety of accounts, ranging from identity campaigns to online media campaigns and commercial web sites. Clients included a major online travel agency, a major paper merchant, several educational non-profit organizations, upscale property developers, a local theater group, an international network for the specialty coffee industry, broadband internet service providers, and online marketing agencies.

08.00 – 05.01

School of Art, Kent State University ■ Kent, Ohio
 Graduate assistant

Instruction of graphic design computer course (HTML, Photoshop, Premiere, Flash). Other responsibilities included designing a variety of materials for the School of Art Gallery, managing a student-run studio, and assisting tenured faculty in introductory-level undergraduate courses.

05.00 – 08.00 ■ 06.99 – 08.99

Organic, Inc. ■ Chicago, Illinois
 Design intern

Helped design and implement e-commerce sites and online media campaigns including Target.com, Payless.com and MCSports.com.

06.98 – 05.00

Glyphix ■ Kent, Ohio
 Designer

Designed a variety of materials for several campus and non-profit organizations.

EDUCATION

Kent State University ■ Kent, Ohio
 School of Art
 Division of Visual Communication Design
 Bachelor of Science (cum laude)
 Master of Fine Arts
 May 2001 (combined degree)

AWARDS & HONORS

Several of the projects I've worked and collaborated on over the past several years have been awarded and given honors from a variety of reputable industry institutions, including the Internet Advertising Competition, MarCom, W3, FWA, Macromedia Site of the Day, Davey Awards, and respected publications including Print, & I.D.

TECHNICAL SKILLS

Illustrator	Reason & Recycle
InDesign	BIAS Peak
Photoshop	QuarkXPress
Acrobat	HTML
Dreamweaver	Cascading Style Sheets
Flash	

PORTFOLIO <http://www.matthewmercerc.com>
REFERENCES Available upon request.